

PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

File  
TITL

To: Mr. W. F. Kuhn

Date: March 25, 1991

From: K. A. Mitchell

Subject: Tar, Nicotine and CO Results: Addition and Correction to Table 1

As per your request, I have prepared tables for tar, nicotine and CO results. Brands listed on these tables are those PM brands reported by W. L. Steele for Market Survey #33.

Table 1 summarizes tar results for each brand. Contained in Table 1 are the QA 1990 average, specification, and advertised tar. Market Survey #32 and #33 results are also given. In most cases, the advertised tar is the same as the Market Sample #32 tar, but there are exceptions so I have listed both values. This memo differs from the memo dated March 19, 1991 in that it contains the TITL rounded value for tar. An error on page 4 on Table 1 has been corrected.

Table 2 summarizes nicotine results and contains the QA 1990 average and advertised tar. Also given in Table 2 are the nicotine results from Market Surveys #32 and #33.

Table 3 summarizes CO results. QA does not test for CO and Table 3 contains CO results for those brands from CTSD from a similar sampling period. Also given in Table 3 are the CO results from Market Surveys #32 and #33.

If I may be of further assistance, please call me.

*K.A. Mitchell*

KAM:rad

cc: R. A. Fenner

Attachments

PM3001014576